

Hope Against Cancer Campaign launched in Bahrain

Ashen Tharaka
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Mega Mart and Unilever, in collaboration with Al-Hilal Hospital and Medical Centers, have launched a campaign called Hope Against Cancer to raise awareness of breast cancer in the Kingdom of Bahrain. The campaign was launched on October 1st at the Mega Mart in Saar and will run until the end of the month.

Every customer who spends BD 3 on Unilever products will receive a free medical checkup voucher at Al Hilal Hospital and the campaign is running in all 16 Mega Mart branches.

Anil Nawani, General Manager of Mega Mart/ Macro Mart,



Attendees at the event

er of Mega Mart/ Macro Mart, said that the campaign is a way to raise awareness about breast cancer and encourage early detection. "If you are aware of all these preliminary tests, maybe in the first stage, second stage, you can cure it. This is our so-

cial responsibility to do that," he said.

Early detection is key to effective treatment, so it is important for women to be aware of the signs and symptoms of breast cancer and to get regular checkups.



Anil Nawani, General Manager of Mega Mart/ Macro Mart



His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Humanitarian Works and Youth Affairs, Chairman of Bapco Energies, attended ADIPEC 2023 in Abu Dhabi, UAE with Dr. Mohamed bin Mubarak Bin Daina, Minister of Oil and Environment, Special Envoy for Climate Affair and representatives from Bapco Energies Group. Themed "Decarbonize. Faster. Together," ADIPEC 2023 issued a rallying call to action to all stakeholders involved in the energy transition to demonstrate tangible commitment to climate action. Bahrain's participation in ADIPEC 2023 reiterates its commitment to leading the global energy transition and confronting the challenges posed by the current energy landscape.

LuLu International Exchange celebrates 10 years in Bahrain



Officials during a cake cutting ceremony celebrating the 10th anniversary of operations in the Kingdom

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LuLu International Exchange, one of Bahrain's most trusted names in cross-border payments, celebrates the 10th anniversary of operations in the Kingdom of Bahrain.

The company has achieved this appreciable milestone by fostering a sense of assurance among retail and corporate customers of Bahrain; highlighting its achievement as a seamless provider of currency exchange and cross-border payment services. Over the years, the company has introduced a range of groundbreaking initiatives designed to enhance customer experience and promote financial inclusion, through various partnerships that leverage its growing network of 18 customer engagement centers and digital payment solutions.

One of the hallmarks of the company's commitment to customer satisfaction is the Exclusive Relationship Manager

service. Tailored exclusively for Super Elite and Elite customers, this innovative service provides personalized attention and a warm, welcoming experience. It comes with a host of exciting value-added benefits that set LuLu International Exchange apart from the competition.

In a digital age, LuLu International Exchange Bahrain has embraced technology with the LuLu Money App. Notably, it achieved the industry-leading digital remittance conversion rate.

To further incentivize customer loyalty and attract new patrons, LuLu International Exchange Bahrain has introduced the Value-Added Loyalty Program offering exciting offers across various categories, exclusively for LuLu Money App users and Gold Card holders.

Through its collaboration with Arab Financial Services (AFS) and the introduction of Benefit Pay, LuLu International Exchange has not only enhanced the convenience of

cashless payments for customers but also actively contributed to the promotion of a cashless economy.

Empowering women to embrace digital payment solutions and financial independence, LuLu International Exchange Bahrain launched the Digital Women Drive, an initiative aimed at encouraging women to explore the world of digital finance.

In its commitment to nurturing local talent, LuLu Exchange Bahrain has implemented the Future Leader Programme to enhance the efficiency and productivity of staff, fostering promising future leaders for the nation. LuLu Exchange Bahrain has undertaken several innovative initiatives to promote financial literacy and inclusion, yielding remarkable results over the years.

The company has not only excelled in its financial services but also in its commitment to social and cultural integration. By supporting and participating

in various social and cultural events in Bahrain, LuLu International Exchange has forged strong bonds between customers, employees, and the brand.

In a historic partnership, LuLu International Exchange Bahrain has joined hands with BBPS to simplify bill payments for Indian citizens residing in Bahrain. This initiative eases the process of paying bills in India for services like insurance, telecom, and other utilities.

The exceptional quality of service provided by LuLu International Exchange customer engagement centres is reflected in their exceptionally high online ratings, further moulding their reputation as a trusted financial institution in the Kingdom of Bahrain.

LuLu International Exchange Bahrain has collaborated with the Ministry of Labor to launch the LMRA Registration program, streamlining the labour registration process for customers and ensuring their security.

Indian economy robust, says WB

AFP | New Delhi, India

India will stay one of the world's fastest-growing economies thanks to strong domestic demand and investment helping it weather inflation and challenging global conditions, the World Bank said yesterday. Like other countries, India has been buffeted by global headwinds including tightening financial conditions and the effects of the war in Ukraine on global food and oil markets.

Its economy nonetheless grew 7.2% in the last financial year, the second-highest among G20 countries.

The World Bank said in a regular report that growth would taper slightly to 6.3%

for the current fiscal year because of "challenging external conditions and waning pent-up demand". Inflation spiked to 7.8% in July after a surge in prices for food staples, including wheat and rice, caused in part by bad weather and pest attacks in production belts. India's central bank warned the following month that higher food costs were expected to get worse, and the government put curbs on some rice exports to put downward pressure on prices.

The World Bank forecast the government's fiscal deficit to decline from 6.4% to 5.9% of GDP in the current financial year, with debt stabilising at 83% of GDP.



India overtook Britain last year to become the world's fifth-largest economy and recently surpassed China to become the most populous country. It recorded 7.8% growth for the June quarter, the most recent figures available.

Zain Bahrain first in MENA to enhance network experience by sunseting 3G Network



Duncan Howard

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Stephen Bye

The network improvement played a key role in lifting the Kingdom's Ookla Global Index ranking into the top 10 countries worldwide. Duncan Howard, Zain Bahrain CEO said: "Re-purposing our 3G spectrum delivered upgrades to both 4G and 5G upgrades, empowering us to offer more innovative services and a better connectivity experience to our customers. We are grateful to our partner Ookla for their support during this journey"

Stephen Bye, President and CEO of Ookla, a division of Ziff Davis, said: "We are proud to have supported them to better serve their customers and offer a more advanced service with enhanced 4G and 5G coverage and faster speeds."

Malabar Gold & Diamonds opens Malabar National Hub in Mumbai

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Malabar Gold & Diamonds, the 6th largest jewellery retailer globally with over 330 outlets across 11 countries, has launched Malabar National Hub (M-NH), its centralised base of India operations, at Andheri East in Mumbai.

Malabar Gold & Diamonds will be investing 120 million USD & generate 4,000 jobs in Maharashtra by 2025.

Spread over 50,000 sq. ft., M-NH brings under one roof Malabar Gold & Diamonds' multiple operations such as retail, procurement and supply chain, e-commerce, digital gold, digital marketing, CRM, omnichannel operations, merchandising and bullion, corporate gifting and B2B divisions, human resources and legal. The company has deployed more than 450 employees to run the operations at M-NH.

M.P Ahammed, Chairman,



The state-of-the-art facility was inaugurated by Shri Devendra Fadnavis, Deputy Chief Minister of Maharashtra in the presence of M.P Ahammed, Chairman, Malabar Group, Vijay Darda, former Member of Parliament and Chairman, Lokmat Media Group, Shri K.P Abdul Salam, Vice Chairman, Malabar Group, Asher O, MD - India Operations, Malabar Gold & Diamonds, Shri Shamlal Ahammed, MD - International Operations, Malabar Gold & Diamonds and other official dignitaries, management team members of Malabar Group and well-wishers. The brand plans to launch 40 new showrooms in India and 16 showrooms internationally as part of its ambitious expansion plan.

Malabar Group said, "The consolidation of all our key functionalities at M-NH will enhance efficiency and streamline management, as we focus on further growing our network of more than 190 retail showrooms across the country."

"The opening of Malabar

Gold & Diamonds' national operational base in Mumbai is a strong testimony to the state's conducive environment for investment and favourable business ecosystem", commented Shri Devendra Fadnavis, Deputy Chief Minister of Maharashtra. "India is our biggest mar-

ket, our aim is to strengthen our retail presence in existing regions and expand into new territories including Rajasthan, Puducherry, Uttarakhand, Jharkhand, Goa, Assam, Tripura, and Jammu and Kashmir. Mumbai's strategic edge will help us further drive growth in India," said O Asher, Managing Director - India Operations, Malabar Gold & Diamonds.

"Our recent foray into Europe with the launch of our first showroom in the UK at London, as well as the setting up of Malabar International Hub (MIH) in Dubai, UAE are significant milestones in our mission, 'Make in India, Market to the World'. M-NH will drive that mission and accelerate our global digital transformation efforts, including the implementation of omnichannel operations, digital gold, and the endless aisle concept," said Abdul Salam K.P., Vice Chairman, Malabar Group.