

# Lexus reinvents the luxury crossover with all-new RX

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The all-new Lexus RX has been introduced by Ebrahim K. Kanoo, the sole distributor of Lexus vehicles in Bahrain.

This luxury crossover utility vehicle, first launched in 1998, has been completely reimagined for its fifth generation to offer greater style, comfort, and performance.

It comes with a choice of three powertrains, two of which are electrified, in line with the company's aim to have a full lineup of electrified vehicles in all categories by 2030 and sell 100% BEVs globally by 2035.

Takaaki Ohno, Chief Engineer in charge of the vehicle's development, said: "Created without compromise through the combined efforts of development and production, the all-new RX will become a companion that enriches your life. We hope customers in the Middle East will look forward to it."

Complementing the all-new RX's distinctive design is a thrilling drive personality imbued by three powertrain options. A newly developed inline 4-cylinder, 2.4-litre turbocharged engine that produces 275 hp and 430 nm of torque is mated to a new 8-speed Direct-Shift automatic transmission (8AT). Meanwhile, the new hybrid-electric system combines a 2.5-litre petrol engine and electric motor to produce a total of 247 hp, which is mated to an electronically-controlled continuously variable transmission (E-CVT) to provide



The launch of all-new Lexus RX

a fuel consumption value of 20.7 km/L. A hybrid-electric system pairing a 2.4-litre turbocharged engine with an electric motor is also available, which provides

a combined power of 366 hp mated to a 6-speed automatic transmission that offers fuel consumption of 15.5 km/L while delivering a new level of driving

pleasure.

The RX's design has been improved with a sleeker silhouette, including a coupé-like feel, triple LED headlights, and wid-

er track. The interior of the RX features Lexus' Tazuna concept for the driver's cockpit, and the spacious cabin offers ample luggage space, five luxury seats, and

several intelligent features.

The RX features Lexus Safety System+, an advanced safety and driver assistance system with new features such as Safe Exit Assist. The system detects traffic or cyclists approaching from the rear and automatically cancels door opening if an occupant tries to open the door to avoid a collision.

The 2023 RX also includes comprehensive safety features designed to protect its occupants, including seven SRS airbags, Vehicle Stability Control (VSC), Traction Control (TRC), Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), Brake Assist (BA), Parking Assist Monitor (PAM), Rear Cross-Traffic Alert (RCTA), Active Cornering Assist (ACA), Drive-Start Control (DSC), Panoramic View Monitor (PVM), and Hill-start Assist Control (HAC), among many others.

Customers can choose from nine distinctive exterior colours, including the newly developed Sonic Copper. Meanwhile, the interior comes in a choice of four elegant colours, including the newly developed DK.

The RX 500h F SPORT Performance's new hybrid electric system comes with a front unit that integrates a high-torque 2.4-litre turbo engine, six-speed automatic transmission, and an electric motor. It also features a new hybrid electric system that integrates a high-torque 2.4-litre turbo engine, six-speed automatic transmission, and an electric motor.



## Al Baraka Islamic Bank, RAM Medical Clinics sign Medical Service Finance Agreement

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Al Baraka Islamic Bank recently signed a medical service financing agreement with RAM Dental Clinics.

The signing ceremony was attended by high-level representatives from both parties, including Fatema AlAlawi, Chief Retail Officer at Al Baraka Islamic Bank, and Dr Mohammed Al-Omari, Chief Executive Officer of RAM Medical Clinics, in addition to other officials.

Commenting on this occasion, AlAlawi stated: "This collaboration with RAM Dental Clinics is part of our obligation to allowing our valued customers to obtain funding for any medical procedure in the best medical facilities in the Kingdom".

Dr Al-Omari said this part-



The deal signing

nership will contribute to providing easy payment solutions to "our valued patients to ensure that their treatment and

cosmetic requirements are easily met, which will reflect positively on the customer experience at RAM Medical Centre".

## UK unveils US-style digital border permit

London, United Kingdom

The United Kingdom yesterday announced the rollout of an Electronic Travel Authorisation (ETA) scheme, with visitors from Qatar the first to use it from October.

Qataris will apply in advance for an ETA, which authorises an individual to travel to the UK and which the government says will make border crossings more efficient and secure.

By the end of 2024, ETAs will be required for all foreign visitors who are eligible to come visa-free for short stays, including from Europe.

Currently, travellers from the continent and countries such as the United States and Australia do not need to make any form of application to visit to the UK.

"Strengthening our border remains one of the government's top priorities," British Immigration Minister Robert Jenrick said.

"ETAs will enhance our border security by increasing our knowledge about those seeking to come to the UK and prevent-

### Who will need an ETA

From 15 November 2023, you'll need an ETA if you're travelling to the UK and you're a national of Qatar.

From 22 February 2024, you'll need an ETA if you're travelling to the UK and you're a national of:

- Bahrain
- Jordan
- Kuwait
- Oman
- Saudi Arabia
- United Arab Emirates

More countries will be added to the scheme later.

ing the arrival of those who pose a threat.

"It will also improve travel for legitimate visitors, with those visiting from Gulf Cooperation Council states being among the first to benefit," he added.

The United States has a similar scheme, the Electronic System for Travel Authorization (ESTA).

As with the ESTA, the UK government said the application process would be online. Most visitors will apply via a mobile app and receive a "swift decision", it said.

Once granted an ETA, individuals will be able to make multiple visits to the UK over a two-year period, but the government did not specify how much applications will cost.

After the initial launch for Qatar, the scheme will be open to visitors from the rest of the Gulf Cooperation Council states and Jordan from February 2024.

The European Union has plans to launch a similar electronic permit next year which, following Brexit, will include Britons.

While Britain has left the EU, Ireland remains in the bloc. But Irish nationals will be exempt from the new UK scheme, as the two countries continue to share a "Common Travel Area".