

GCC countries drive electric revolution

key facts 1. Zero Emissions: EVs produce no tailpipe emissions, reducing air pollution. 2. Battery Range: Modern EVs travel 150-300 miles per charge, with some over 400 miles. 3. Charging Time: Level 1 chargers can take up to 24 hours; Level 2 chargers take 4-8 hours; fast chargers can recharge 80% in 30 minutes. Lower operating costs compared to gasoline cars; electricity is cheaper, and EVs need less maintenance. 4. Cost Savings: 5. Government Incentives: Tax credits and rebates can reduce the upfront cost of EVs. 6. Regenerative Braking: Captures energy during braking to extend range and improve efficiency. 7. Home Charging: Most EVs are charged overnight at home. 8. Battery Lifespan: Typically lasts 8-15 years, with many manufacturers offering 8-year warranties. 9. Environmental Impact: EVs are greener but battery production and disposal have environmental effects.

Often have quick acceleration and a smooth, quiet drive.

More public charging stations make long-distance travel easier.







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10. Performance:

11. Infrastructure Growth:

n recent years, the GCC (Gulf Cooperation Council) coun-(EVs), driven by a mix of ambitious sustainability goals and development and production. rapid technological advance-

One of the most intriguing stories is that of Saudi Arabia's

ency. The Lucid Air, a luxury vehicles. tries have emerged as a sur- electric sedan, became a symbol prising hub for electric vehicles of this shift, with Saudi invest- efforts, the private sector in the charging station was installed, ment helping to accelerate its

push to become a major player launched the "Green Mobility service has not only contributed in the global electric vehicle Initiative" to increase the adop- to reducing carbon emissions combination of government market. In 2021, the country tion of EVs, offering incentives but also showcased the potential initiatives, private sector inannounced a bold plan to es- such as free charging, reduced of electric vehicles in everyday novation, and a commitment tablish its own electric vehicle tolls, and parking benefits for manufacturer, Lucid Motors, electric car owners. The Duin a partnership with the U.S.- bai Electricity and Water Au- the region's focus on solar-pow- setting a new standard for envibased company Lucid Motors. thority (DEWA) has installed ered charging infrastructure. ronmentally conscious develop-This move was part of Saudi hundreds of public charging With abundant sunshine, the ment in one of the world's most

prehensive plan to diversify its it increasingly convenient for to power EV charging stations, economy away from oil depend- residents to switch to electric creating a sustainable ecosys-

GCC is also embracing electric mobility. In 2023, a local start- renewable energy goals with Dubai, known for its opulence up in the UAE introduced an its growing electric vehicle and innovation, has also made electric taxi service, aiming to market. significant strides in promot- provide an eco-friendly altering electric vehicles. The city native to traditional taxis. The transportation.

Arabia's Vision 2030, a com- stations across the city, making GCC is leveraging solar energy oil-rich areas.

tem for electric mobility. In In addition to government Abu Dhabi, a solar-powered EV further aligning the region's

These stories highlight the GCC's evolving landscape in electric mobility, driven by a to sustainability. The region's Another fascinating aspect is embrace of electric vehicles is

China launches appeal at WTO over **EU electric vehicle tariffs**

AFP | Beijing, China

 ${f B}^{
m eijing}$ said Friday it had filed an appeal with the World Trade Organization over the European Union's imposition of additional tariffs on imports of electric vehicles from China.

In July, the EU slapped extra provisional duties of up to 38 percent on Chinese EVs after its executive arm concluded in an investigation that they were lacks a factual and legal basis, unfairly undermining European rivals.

"On August 9, China ap-Organization's dispute settle- it said. ment mechanism over the EU's ministry said in a statement.

aimed to "safeguard the devel- chains." opment rights and interests of and cooperation over the glob-dent" its probe and provisional al green transformation".

"The EU's preliminary ruling ible.



seriously violates WTO rules, and undermines the overall situation of global cooperation pealed to the World Trade in addressing climate change,"

"We urge the EU to immeditemporary anti-subsidy meas- ately correct its wrong pracures on EVs," a spokesperson tices and jointly maintain the for the country's commerce stability of China-EU economic and trade cooperation as well The ministry said the appeal as EV industrial and supply

Brussels said it took note of the electric vehicle industry Beijing's move but was "confimeasures were WTO-compat-

India's Ola Electric shines in market debut

AFP Mumbai, India

India's biggest e-scooter maker Ola Electric Mobility dazzled on its market debut Friday after raising \$734 million, as traders bet on surging demand for battery-powered

A booming stock market in the world's fifth-largest economy has stoked an initial public fast. offering frenzy over the last two years, with start-ups and companies scooping up billions of dollars from domestic lion scooters and bikes sold in and foreign investors.

Ola Electric, backed by glob- March 2024 were electric. al investors such as Japan's SoftBank and Singapore's convincewary Indian custom-Temasek, has managed to es- ers that long-term fuel savtablish a leading position in a ings will make up for a lack of country where electric vehicle country-wide charging infraadoption is low but growing structure.



Sales of two-wheelers dwarf cars in India, but less than 6 percent of the nearly 18 mil-India in the fiscal year ending

Ola has sought to

Jaguar to unveil Electric Grand Tourer in **December: No new models until 2026**



Jaguar has already announced plans to end production of its entire lineup

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to debut as an ultra-premium already announced plans to grand tourer in the \$125,000 end production of its entire price range. The EV is slated lineup, except for the F-Pace for a December unveiling, but SUV. Models like the XE, XF, it won't hit the market until and F-Type have already been 2026, meaning Jaguar won't discontinued, while the E-Pace produce or sell any new mod- and I-Pace will be phased out els for at least a vear.

when production of this up- ued, but not until sometime coming EV will begin. How- in 2025.

ever, once released, the grand tourer is expected to be the Jaguar is developing an all-most powerful vehicle in new electric vehicle, set Jaguar's history. Jaguar has by the end of the year. The Jaguar has yet to confirm F-Pace will also be discontin-

BMW launches Eco-Friendly M Visionary materials seat



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comfortable. The seat has been interior components to be recognized with the Enlighten easily recyclable. Award in the Sustainable Process category at the 2024 Cen- rials and the seat's unique tre for Automotive Research structure reportedly reduc-

BMW has incorporated a vari- to standard BMW M bucket ety of plant-based materials, sports seats.

natural fibers, leather alternatives, and algae-based poly- $B_{\mathrm{new}}^{\mathrm{MW}}$ has introduced its mers in the seat's construction. These materials are robotically als Seat, which features inno- wound to form the seat's supvative materials and design, port structures. Additionally, making it both lightweight and BMW has designed the seat's

The use of these matees its carbon footprint by an Prioritizing sustainability, impressive 90% compared

N+ and Ford unveil electric bikes inspired by **Mustang and Bronco models**"

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N + and Ford have teamed decals, triple-bar tail lights, up to create two electric and Pirelli Angel GT semi-slick bikes inspired by the Mustang tires. and Bronco models.

a mono-shock rear suspension, motorcycle-style seat, a 96 km range on a 720 Wh Bronco decals, Pirelli Scorpibattery. on Enduro M tires, quad-piston hydraulic disc brakes, an Brand Licensing Manager, LCD display, and LED lights. It stated, "These e-bikes let more weighs 31 kg.

The Mustang e-bike has a conventional saddle, Mustang

Both e-bikes are powered by The Bronco e-bike features a 750W hub motor, reaching speeds of 45 km/h and offering

Tyler Hill, Ford's Global

people experience the Bronco's adventure and the Mustang's thrill.'

The Mustang e-bike costs

\$4,000, while the Bronco is \$4,500. An extra \$390 allows for up to 10 color op. tions.