Bahrain F1 Grand Prix to boost tourism: Al Sairafi

BIC executive management seeks to advance tourism and sports sector in Kingdom

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ahrain will reap the fruits of the upcoming Bahrain Formula One Grand Prix's 19th edition at all levels, especially the tourism sector, including hotels, restaurants, event organising companies and

This was emphasised by Tourism Minister Fatima bint Jaafar Al Sairafi, saying that the event will attract an unprecedented number of tourists and visitors to the Kingdom.

She was speaking while receiving yesterday Bahrain International Circuit (BIC) Chief Executive Shaikh Salman bin years ago, thanks to the tremen- The Tourism Minister with Shaikh Salman Isa Al Khalifa and a number of dous efforts exerted by Shaikh support and facilities to the executive officials, who briefed Salman. her about their programmes and

Al Sairafi expressed confi- International Air Show. dence that this year's edition will

"The Ministry of **Tourism is keen** to provide all the necessary support and facilities to the BIC to carry out all the necessary tasks quickly and

effectively." - FATIMA BINT JAAFAR AL SAIRAFI, TOURISM MINISTER

They discussed joint coopreadiness for the 2022-2023 sea- eration and coordination in all between the Ministry and BIC son of international and local events hosted by BIC throughout to carry out all the necessary championships, events and tests. the year, including the Bahrain tasks quickly and effectively.

Al Sairafi stressed the keen- ingability to host and organise be one of the most successful ness of the Ministry of Tour- mega events round the year, since the launch of the event 19 ism to provide all the necessary particularly the Formula One



BIC, highlighting the establishment of joint working teams

She praised BIC's outstand-

Grand Prix, which is an event that draws the world's attention to the Kingdom, which makes more resolved to work as one team with its partners to attain unprecedented success and enhance the country's status as the home of motorsport in the Middle East.

Shaikh Salman expressed BIC's keenness to achieve its common goals with the Ministry of Tourism, in the interests of the Kingdom, as a whole, noting that BIC's executive management seeks to advance the tourism and sports sector in the country.

He underlined BIC's keenness to expand joint work with the

The 19th Bahrain Formula One Grand Prix race will take place between 3 and 5 March 2023, and will be the fifth time that Bahrain International Circuit has had the honour of being the opening race of the season.



"BIC is keen to expand joint work with the Ministry of Tourism to consolidate the position of the Kingdom as a destination for sports tourism."

- SHAIKH SALMAN BIN ISA AL KHALIFA, **BIC CHIEF EXECUTIVE OFFICER**

Ministry of Tourism to consolidate the position of the Kingdom as a destination for sports tourism, in light of its existence as one of the most prominent international circuits.

He added that BIC has become a major element of tourism promotion for the Kingdom.



Breast cancer awareness event



Indian Ladies Organisation (ILA) teamed up with KIMS Health to organise a breast cancer awareness campaign session at KIMS Health Hospital Conference Centre in Umm Al Hassam. The event was held in light of October being the month for breast cancer awareness. The session began with talk from Mr Tarig Nazeeb, CEO KIMS Health, who appreciated ILA and all the attendees for being a part of the awareness campaign. Dr Shaineen Kenny from the Department of GP Clinic delivered an informative speech on breast cancer and its symptoms and the need for increasing awareness. The attendees were informed on breast cancer risk factors, self-checking and the importance of mammography.

'Paris to Manama' fashion week kicks off in style

Ashen Tharaka TDT | Manama

The second edition of the Fashion Week-Paris to Manama kicked off yesterday at the French Embassy in the Kingdom.

The event is being organised by the embassy in collaboration ity for Culture and Antiquities and Tamkeen.

The fashion week was outdoor fashion show. launched by French Ambassapresence of several prominent emerging fashion designers to personalities and guests.

framework of celebrations while encouraging cultural exmarking the 50th anniversary changes between France and of diplomatic relations between Bahrain. France and Bahrain.



Mr Jørôme Cauchard speaks at the inaugural press meet

with the Ministry of Youth and year has been a great hit. The near the waterfront outside Sports Affairs, Bahrain Author- event will feature competitions National Theatre of Bahrain, between fashion designers, where a dozen of emerging deworkshops, discussions and an signers will compete under the

dor Jérôme Cauchard in the tunities for young Bahraini reveal their collections.

On October 20, the fashion event.

The first edition held last show will be held outdoors, theme "Fashion Meets Art and The event will give oppor- Design" and will display and

The jury made up of Bahraini showcase their talents and ex- and French experts will vote The event comes under the plore new avenues of growth and give the winner the opportunity to showcase their skills in France. About 500 guests are expected to attend the