

HM King, HRH Prince Salman hailed over women's achievements

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His Majesty King Hamad bin Isa Al Khalifa and His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince and Prime Minister, yesterday received cables of congratulations from Deputy Prime Minister and Minister of Infrastructure, Shaikh Khalid bin Abdulla Al Khalifa, on the

21st anniversary of the establishment of the Supreme Council for Women (SCW).

Shaikh Khalid bin Abdulla lauded HM King Hamad and HRH Prince Salman's unwavering support to Bahraini women at various work sites, enabling them to become essential and effective partners in the progress boom currently witnessed by the kingdom, under His Majesty's leadership.



HM the King



HRH Prince Salman

He commended His Royal Highness' commitment to preserving Bahraini women's rights and their wide-ranging contributions to the Kingdom's development.

The Deputy Premier expressed deepest pride in the role played by the SCW, under the leadership of Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, Wife of HM

the King.

He asserted that HRH Princess Sabeeka spares no effort to back the SCW's plans and programmes aimed at advancing Bahraini women, out of HRH's belief in the capabilities of Bahraini women, starting from the empowerment phase and reaching the advancement one, which entitles them to achieve balance at the national level.

Grooming life leaders

FranklinCovey launches first regional headquarters in Bahrain

Staff Reporter
TDT | Manama

FranklinCovey, a leading training and coaching solutions provider serving more than 140 countries with thousands of clients, including 90 per cent of Fortune 100 companies, yesterday launched its first FranklinCovey Education Middle East headquarters in Bahrain to oversee its offices in the region and serve its regional clients.

Co-Founded by Dr Stephen Covey, the author of the glob-

al best-seller "The 7 Habits of Highly Effective People," the FranklinCovey company provides leadership training and assessment services for the organisation and the individual in the areas of leadership, individual effectiveness, and business execution.

FranklinCovey Education Middle East (exclusive partner to FranklinCovey) boasts some of the world's most prominent educational-leadership programs, including the world-renowned "Leader in Me" program, which has served over



Ahmed Shawqi



Bill McIntyre



Ali Al Mudaifa

5,000 schools in 80 countries plus a big number of well-known

colleges and universities around the world. Some of the regional educational clients include New York University Abu Dhabi, American University Sharjah, Tabuk University Saudi, and the Royal College of Surgeons in Ireland (RSCI) Bahrain.

Commenting on the launch of FranklinCovey Education Middle East in Bahrain, Ahmed Shawqi, Managing Director of FranklinCovey Middle East, said: "We're excited for the launch of our headquarters in Bahrain. It will allow us to oversee our operations across many countries like Saudi Arabia, the UAE, Oman, the GCC region, and other countries like Jordan and Iraq.

"We're witnessing a major step towards empowering youth and students in Bahrain and the region with the leadership and life skills they need to thrive in the 21st century."

Ali Al Mudaifa, Chief Investment Officer of the Bahrain Economic Development Board (EDB) said: "Our talent is one of our greatest competitive advantages. It has continuously made Bahrain the right destination for com-

panies to set up their business.

the objectives set under the Economic Recovery Plan." Bahrain's growing student and working-age population are driving up the demand for training and formal education, particularly for higher education – the fastest growing education subsector. As part of the National Economic Recovery Plan, the government of Bahrain aims to employ 20,000 Bahraini nationals and provide training for 10,000 Bahrainis annually by 2024.

Speaking to The Daily Tribune, on the sidelines of the event, Bill McIntyre, FranklinCovey Education Vice President for International Business Development, said: "We are really excited to be here. This is our first official education partner that we have in the Middle East. We represent the education division of the company and we are working with schools, educators and universities to empower them with life skills to succeed in life and business.

"We start with young children and we train at all levels. We chose Bahrain because Bahraini people are very friendly and welcoming. We already have some good trainers here and this is the perfect place to start from."

He said initially five consultants will be working with schools and educators, catering to the whole educational spectrum, training both students and teachers. "The programmes will be bilingual, in English and Arabic. "Our schools still function in a control, command paradigm, which is blocking the release of true potential of students. We want to bring a paradigm shift here while empowering the students to become life leaders, not just in academics but beyond as well."



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