## Tamkeen supported 3,500 Bahrainis and 1,217 enterprises in two months

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he Labour Fund (Tamkeen) supported more than 3,500 Bahraini individuals through training and employment support initiatives and 1,217 enterprises from January to February 2023, the latest performance indicators confirm. Moreover, more than 51% of the supported enterprises were

This came as Tamkeen held its first Board of Directors meeting for 2023 to discuss its strategy and programmes, and present key performance indicators (KPIs) for the year ahead. This

Sh. Mohammed bin Isa Al jobs for locals. Khalifa, Chairman of the Board



Tamkeen holds first Board of Directors meeting for 2023

said the latest strategy focused tive of the Labour Fund (Tam- needs in new and emerging the employment of Bahraini

was in addition to reviewing on incentivizing high-potential keen) emphasised that Tam- skills, as well as enterprise and the progress of the institute's enterprises that offer greater keen will continue to focus on ecosystem development, to drive digital transformation plan and opportunities for growth and exits strategic priorities, which positive economic impact and approving the financial accounts pansion, while also contributing include facilitating the increased sustainable growth in the Kingto the creation of high-quality economic participation of Bah- dom. Maha Mofeez, Chief Execu- is aligned with labour market launched initiatives to support

rainis, providing training that In the first quarter, Tamkeen

doctors in private sector institutions and signed partnership agreements with local and international institutions to train and employ Bahrainis according to labour market needs. This includes an agreement with "Fives Group" to provide specialized training opportunities for tens of Bahrainis in the manufacturing

This quarter also saw the graduation of the first cohort of the Cyber Security Training Programme in partnership with SANS Institute, and intensive training programmes on "Software Engineering" and "UI/UX Design" skills in partnership with the General Assembly.

Tamkeen announced its partnership with several creative hubs as part of its support for the high-potential creative industries sector and relaunched the Startup Bahrain platform

to enhance the startup eco-sion and new perks for startups.



Last year, Tamkeen supported over 4,100 enterprises of all sizes across various sectors, resulting in over 10,000 job opportunities and over 8,400 training opportunities for Bahrainis. The proactive approach to supporting applications from highpotential businesses increased the percentage of high-value sustainable jobs for Bahrainis to 21% in comparison to the previous

system in the Kingdom. The relaunch includes an updated vi-

## BisB continues support for 'Forever Green' initiative







BisB officials posing for a group photo during its second contribution to the national afforestation campaign

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 ${f B}$ ahrain Islamic Bank (BisB), a leading provider of digital banking services, announced which was launched in October Environment (SCE).

Council for Women (SCW) and and employees. Chairperson of the Consultawith the Ministry of Munici- Khalifa Health Centre in Deits second contribution to the palities Affairs and Agriculture cember 2022, where over 70 national afforestation campaign, and the Supreme Council for trees and shrubs were planted

of His Majesty the King of Bah-Secretary-General of NIAD, and carbon emissions, to fulfil Bahrain, President of the Supreme several of the Bank's managers rain's 2060 net-zero goals."

BisB's support for the "Forevtive Council of the National In- er Green" campaign began with itiative for Agricultural Devel- a tree planting initiative at the opment (NIAD), in partnership Shaikh Abdulla bin Khalid Al in the area. Yaser Alsharifi, Chief The bank announced that Executive Officer of BisB, said: Under the slogan, "Forever it planted over 100 trees and "Looking forward to continuing Green", the campaign is held shrubs in Casino Garden in investing in similar initiatives in under the patronage of Her Roy- Muharraq on the 1st of March the future, that aim to achieve a al Highness Princess Sabeeka 2023, in the presence of Shaikha positive environmental impact, bint Ibrahim Al Khalifa, wife Maram bint Isa Al Khalifa, the safeguard air quality, and reduce

## NBB launches cashback and double points Ramadan campaign

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The National Bank of Bah-**⊥** rain (NBB) has launched a Ramadan campaign, offering its Credit and Prepaid cardholders the chance to win cashback on their monthly purchases. The campaign will continue until the last day of Ramadan, with the final draw on 9th May.

NBB will announce three lucky cardholders who will each win a return of their monthly purchases in Ramper winner. Customers will also spends. receive double rewards points



Shadi Barakat

addition to 1,000 bonus points to win with more purchases/

on local spends, redeemable for Business, said: "This Ramadan, ing at NBB, said: "We hope our features and benefits available we are providing our Credit and Points users continue to enjoy on Points by NBB. Every BHD 50 Prepaid cardholders with the our dynamic rewards and offers spent will qualify the cardhold- opportunity to win a range of as we strive to deliver a satiser for one entry into the cam- lucrative prizes, including cash- factory customer experience."



Omar Al Adhami

adan, capped at BHD 500, in paign and more opportunities back and additional rewards points."

> On his end, Omar Al Adhami, Shadi Barakat, Head of Card Head of Retail Digital Bank-

