



Price transparency will benefit consumers

Clear cost display

Ministry enforces new rule mandating price visibility both in physical stores and online

Mohammed Darwish
TDT | Manama

Tired of hidden prices and awkward cashier moments? The Ministry of Industry and Commerce has taken decisive action to safeguard shoppers.

In response to widespread consumer frustration over unclear pricing and uncomfortable checkout situations, the Ministry has mandated that all prices



The new rule aims to eliminate hidden fees and avoid any surprises at checkout.

must be clearly displayed not only in physical stores but also on social media pages and websites.

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Rest assured, signs stating “no returns or exchanges” are strictly prohibited.

Additionally, when goods are showcased online, customers have a legal period of 15 days from the date of receipt to inspect the product, as stipulated

by Law No. 35 of 2012 regarding consumer protection.

Forbidden

It is also forbidden to display phrases like “sold goods are not returnable or exchangeable” on sales pages.

The Ministry emphasized that price advertising requirements extend beyond physical stores to include social media pages and online store websites.

The Ministry is on your side!

Bahrain committed to safeguarding human rights



H.E. Lieutenant General Shaikh Rashid bin Abdullah Al Khalifa with senior security officials

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The Minister of Interior, His Excellency Lieutenant General Shaikh Rashid bin Abdullah Al Khalifa, praised Bahrain's achievements in human rights, attributing this progress to the noble guidance of His Majesty King Hamad bin Isa Al Khalifa.

He also acknowledged the ongoing support and attention from His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince and Prime Minister, in advancing human rights, public freedoms, and various national endeavours.

The Minister was speaking as the Kingdom marked the World Day Against Trafficking in Persons, observed annually on the 30th of July.

General Shaikh Rashid bin Abdullah was joined in the occasion by Major General Tariq Hassan Al Hassan, Chief of Public Security, Brigadier Abdulaziz Al Rumaihi, Director-General of Criminal Investigation and Forensic Science, and several officers from the directorate.

Leadership

The Minister said that Bahrain's success in combating human trafficking and maintaining

“Bahrain's success in combating human trafficking and maintaining its international standing for the seventh consecutive year necessitates increased efforts to further elevate this status and sustain its leadership.”

- H.E. LIEUTENANT GENERAL SHAIKH RASHID BIN ABDULLAH AL KHALIFA, MINISTER OF INTERIOR

its international standing for the seventh consecutive year necessitates increased efforts to further elevate this status and sustain its leadership.

He expressed his gratitude to the General Directorate of Crime Detection and Forensic Evidence, particularly the Anti-Human Trafficking Directorate, for their diligent efforts and improvements in performance.

He also conveyed his pride in their dedication to their security responsibilities.

Security work

General Shaikh Rashid bin Abdullah emphasised the im-

portance of leveraging current scientific and technological advancements in security work, such as enhancing security readiness and employing modern technologies like artificial intelligence.

He emphasised the need for rigorous monitoring, analysis, comparison, and accuracy in information within security work, especially with the rise of remote crime.

The Minister honoured several members of the Anti-Human Trafficking Directorate, acknowledging their roles and efforts and wishing them success in serving the nation.

Bridge lane set for closure

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The Ministry of Works, in coordination with the General Traffic Directorate of the Ministry of Interior, has announced upcoming maintenance work on the Shaikh Khalifa bin Salman Bridge, which connects the Capital Governorate and Muharraq Governorate.

This maintenance involves the repair of bridge joints and will necessitate the closure of the right lane in both directions. However, two lanes will remain open to facilitate traffic flow.

The maintenance is scheduled to commence tomorrow at 11pm and will continue until Sunday, August 4, 2024, at 5am.

During this period, drivers are advised to adhere to traffic rules and regulations to ensure the safety of all road users.

The Ministry urges all citizens and residents to cooperate and exercise caution while driving in the affected area.

Fresh face, new ideas

Mohammad Darwish named new head of activities at Bahrain Philanthropic Society

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Mohammad Darwish has been named head of the Committee for Activities, Events, and Innovation at The Bahrain Philanthropic Society.

In this role, he will spearhead unique initiatives, adopt new fundraising techniques, and introduce a fresh communication strategy aimed at engaging different segments of the community.

Additionally, he will create opportunities to better support the underprivileged families under the society's care, working closely with the Committee for Social Care and Services.

His appointment is seen as a

step forward for the society, aligning with its future goals.

Experience

Darwish brings a wealth of experience from various fields. As an engineer and seasoned administrator, he has a background in investment and real estate.

His extensive media career includes presenting numerous television and radio programmes that have resonated well with audiences. He has also played a key role in organising cultural events, notably the TEDx seminars in Bahrain.

His academic credentials include a Master's degree in Communications from the Univer-



Mohammad Darwish

sity of Leeds and a professional diploma in Marketing from the Chartered Institute of Marketing.

Lecturer

He is a lecturer at several universities and accredited training centres in media and marketing. Furthermore, he writes a regular column, “Out of the Flock,” discussing current local and regional issues, and has recently launched a podcast of the same name, featuring prominent community members.

Throughout his career, Dar-



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wish has held leadership positions at several institutions, including the Bahrain Ministry of Information, Abu Dhabi Investment House, TAIB Bank, and Capital Real Estate Company. He currently serves as the Secretary-General of the Yusuf bin Ahmed Kanoo Award at Yusuf bin Ahmed Kanoo Group.

Anti-Trafficking Forum

His Excellency Nibras Mohammed Talib, Chief Executive Officer of the Labour Market Regulatory Authority and Chairman of the National Committee for Combating Trafficking in Persons, inaugurated the Anti-Trafficking Forum organised by the LMRA on the occasion of the World Day Against Trafficking in Persons. The forum brought together a select group of government officials, diplomats, representatives of international organisations, and private sector stakeholders to exchange experiences and showcase best practices in the work environment, contributing to the fight against human trafficking.



Joint aquaculture project

The Supreme Council for Environment (SCE) and the National Guard have launched a joint aquaculture project. The launch event was attended by His Excellency Dr. Mohamed bin Mubarak Bin Daina, the Minister of Oil and Environment and Special Envoy for Climate Affairs; Lieutenant General Shaikh Abdulaziz bin Saud Al Khalifa, the National Guard Staff Director.

Zenjex is announcing the closing of its Hoorah Branch. Customers are requested to visit the newly renovated Gudaibiya Branch instead Telephone No. 17290188.